

THE GLEICHEN CALL

VOLUME XXXVII NO. 36

GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 22, 1944

SUBSCRIPTION \$2.00 PER YEAR

ELMER LEROY CRUM INSTANTLY KILLED IN CAR ACCIDENT

While returning from a trip to Calgary Friday evening, a car driven by Hugh Wilson, who says he was blinded by the lighter on an oncoming car, left the highway and rolled over several times and came to rest in the ditch. The passenger, Roy Crum, was instantly killed. The door on the right hand side of the car became open as the car took the ditch and as the car rolled over the door was crushed and torn from the body of the car. Mr. Crum was thrown out and landed inside the fence running along the highway, some fifteen feet from where the car came to rest. Hugh escaped serious injury suffering minor bruises. The accident was investigated by Corp. Amy and Const. Wilson of the R.C.M.P. and Coroner Farquharson.

Saturday evening at 7:30 an inquest was called by Coroner Farquharson and after the jury viewed the remains adjourned adjourned on the 23rd. J. W. Ramsay, A. G. Williams, T. H. Beach, R. A. Wilson, E. J. Froggatt and A. W. Gilbert.

Elmer Leroy Crum was born in Frederick, Maryland, 18 years of age. He came to Millet, Alberta about 48 years ago, later moving to Calgary where he resided for several years. With his family he came to Gleichen in 1918 and operated a farm owned by Dr. Farquharson situated about five miles north east of town. After being there for several years moved to another farm about three miles from town where he farmed for some several years. Later he has been living on a farm owned by Hugh Wilson, a couple of miles northwest of town, known as the Shore farm.

His wife predeceased him in March 1942. Mr. Crum is survived by two daughters Mrs. Clara Williams, Victoria, B. C. and Hazel of Calgary; three sons, Edward, Vancouver; Arthur, Calgary and Elmer of Gleichen. All of whom were present at the funeral except Mrs. Williams who is reported to be ill.

The funeral took place Tuesday afternoon at 2:30 from United Church with Rev. S. R. Hunt, officiating. Interment was made in the family plot of the local cemetery.

The following old friends were pallbearers: Messrs. D. McBean, W. Cook, T. Krause, W. Ferguson, J. Hutchinson and R. Nole.

SCHOOL NOTES

By PAULINE SUBTEIMER

War Savings Stamps are still essential to our war effort. Gleichen pupils are surely contributing—though not as wisely heartily as could be hoped.

Contributions since school started are:

Miss Smith's grades 1-2	\$10.23
Miss Lesmer's grades 3, 4, 5	\$6.46
Mr. Gilbert's grades 6, 7, 8	\$20.75
Entire H. S. grades 9, 10, 11, 12	\$12.18
Total Invested	\$89.69

To induce competition may let-some parents proceed, as the stamps are bought. We hope the parents will encourage the children to lend more of their money. Remember War Savings Stamps are good Christmas gifts too.

TROOPS FOR RECONSTRUCTION

Bomber-fighter formations for the first landing boats and paratroops for the invasion, tank crews for the breakthrough. Men of vision long forward need to train them for these duties. Some people said it would not be necessary. They were wrong. Our troops have answered the need of the hour.

Now another hour soon may strike. Canada will need many more men to fit for a b-e-r men to come back to, industry stepped up to win the peace, a people alert and united. Men of vision see the need, train fresh troops to fight and win this battle of reconstruction. And there are those who think the need is necessary—that ordinary men equipped only with an engineer's transit or a road machine can win the peace.

But the greater need in reconstruction is the reconstruction of man's spirit. The new situation after the war will require a new sense of purpose. Lascivious and apathy can't carry out our post-war plans. We need a striking force, a new man, know how to rebuild human character, men morally tough themselves, men

NOTICE OF FARMERS AGRICULTURAL MEETING

There have been considerable losses among hogs and cattle in the district and a request has been made to have the Provincial Veterinarian address a meeting of producers on animal diseases, their cause, control and care.

We are able to announce that Dr. P. R. Talbot, provincial veterinarian for the Province of Alberta will address a meeting in the Knights of Pythias Hall, Standard, on Saturday, November 26th at 8:30 p.m.

N. F. Bell, District Agriculturist, Drumheller, will speak on the Post War Market for hogs.

B. J. Whitbread, District Agriculturist, Old Court House, Calgary, will speak on the Provincial Furage Crop Policy and a more profitable use of forage crops.

This will be an open discussion period in which opportunity will be given for questions. Everyone welcome.

TOWN AND DISTRICT

Mrs. Jack Webb underwent an operation Monday at the Bassano hospital.

Mr. and Mrs. Robt. Hill of Arrowwood have gone to Victoria to visit his parents Mr. and Mrs. W. Hill who have been living in the coast city for some time.

Mr. J. L. Jack Wells, D.F.C., returned last Saturday morning after an operation in an Edmonton hospital having completed his tour of operational flights. While here he was the guest of Mr. and Mrs. McLean.

Mr. and Mrs. H. L. Laiter left for Vancouver where he will visit his parents for sometime. Jack was very anxious to go back and see the prize which he had won and his prize which he was anxious to see his parents who moved to the coast some years ago.

Mr. and Mrs. J. A. Menard received word last week that their son Leslie who has been with the R.C.A.F. for sometime had received his commission and was now a Pilot Officer. Leslie's many Gleichen friends are highly pleased to learn of his promotion and wish him every success. He is expected home next Friday.

Present system of rationing new machinery and equipment, ensuring delivery to most needy farmers will be continued. The program is endorsed by agricultural authorities and advisory committees. Although production figures for 1944 will be 102 per cent of 1940, supply will not meet increased demand and farmers are advised to obtain purchase permits from the Board before disposing of old equipment. Even with an early end of the war in Europe, it will be at least a year before supplies, sufficient to meet all demands, reach the market.

ST. ANDREW'S CHURCH

November 26th, Evening 7:30 p.m., Rev. D. A. Ford, B. A., Incumbent.

trained and ready to fly to the nation's disaster spots—a few that will lead the millions.

They must be men who have no personal or party axe to grind and who are proof against the bewitching of selfish and sectional interest. They will raise a standard to which the nation's honest can repair. They will rally the nation behind them in the fight to serve.

These trained troops for reconstruction are essential to Canada. With such a force the sacrifices of the stoutheaded will not be in vain. They need a strike force, a new man, know how to rebuild human character, men morally tough themselves, men

GLEICHEN PHARMACY HAS PURCHASED REXAL DRUG STORE

Saturday a deal was worked up by Dr. G. H. Farquharson owner of the Gleichen Pharmacy, bought the Rexal Drug Store, stock and residence owned by A. R. Yates who is retiring.

At the present time the stock is being moved from the Rexal Store to the Pharmacy, which is just across the road, and from now on Gleichen will be served by one drug store.

Mr. Yates came to Gleichen in 1906 from Wilmer, B. C. in East Kootenay where he had operated a drug store for several years. He opened the first drug store here in what was known as the Cosgrave Block, located where McKay's Hardware now stands. The drug store was right on the corner and the rest of the ground floor was occupied by Cosgrave Hardware. This block was destroyed by fire about the year 1916. After a couple of years in the Cosgrave Block Mr. Yates purchased the corner lot directly south of one named D. McLean, and erected the building that now occupies the site. For several years he operated the post office in conjunction with the drug store but as the district settled up the drug business increased to such an extent that he gave up the post office for some time.

Mr. Yates has not been enjoying the best of health for sometime and a couple of weeks ago underwent an operation in an Edmonton hospital, the hope that this would relieve him of much suffering. This Gleichen loses another old time business man.

Dr. Farquharson is an old timer having been here for over 35 years and more than 30 years has operated the Gleichen Pharmacy having had an outstanding success of it.

A COUNTRY EDITOR SEES OTTAWA

(By Jim Greenblatt)

In view of its importance in post-war planning on a national scale and the health of Canadians must be a top post—we are discussing briefly this week an interesting article on trends in Canadian vital statistics from a recent publication of the Wartime Information Board. While substantial improvement is indicated in Canada's health in the last 20 years and public interest has been greatly increased, it is pointed out that much remains to be done through public health services and educational programs so that needless deaths and preventable diseases be wiped out.

The article is introduced by statistics showing that fewer Canadian mothers dying in childbirth; that the number of infant deaths has been reduced by almost half; that recent measurements of school children show that children seven to 13 years of age are one to two inches taller than they were 20 years ago. To dispel any complacency, however, Dr. J. J. Hengerty, director of public health services for the Department of National Health and Welfare, is quoted as saying that the general death rate is still too high and deaths from certain diseases and conditions are excessive. Particularly did he refer to the number of deaths from tuberculosis and said that most of them definitely are preventable. He believes tuberculosis is closely allied with poverty in any civilized community yet in 1943 a total of 12,261 cases was reported.

By diving into the trend of statistics, the article picks out some interesting points related to marriages, births and deaths. The marriage rate is closely allied with prospective levels and employment opportunities. It reached a low ebb during the depression period and showed a marked increase in the early war years with marriages taking place at an earlier age. The 1930-32 average age of marriage for girls was 23.3 years; in 1940-42 it was 23.8. The peak of marriage was apparently reached in 1942. Since then the rate has declined and is now about what is considered normal. However, it will probably decline further if the war is prolonged because of the absence of men. Nuptiality figures for 1930-32 indicated that of every 100 girls 15 years old, 83 would live to be married at least once. This was a low rate that reflected post-

P. O. FRANK MICHAEL RECEIVES D.F.C. MEDAL OVERSEAS

P. O. Frank Michael who is a Flight Engineer in the R.C.A.F. has been awarded the Distinguished Flying Medal.

P. O. Michael is the son of Mr. and Mrs. Lou Michael of Gleichen and is 24 years of age. He born and raised in Gleichen. It is two and a half years since he went overseas and has completed his tour of operations. Frank has married an English girl and both are expected home as soon as they can get transportation.

ponent of marriages during depression years. In contrast the 1940-42 figures show probable marriage of girls 15 years old, which is abnormally high and not likely to continue for many length of time.

While the long term Canadian trend is toward smaller families, the article points out most marriages are followed very soon by first births and many by a later second birth. The birth rate closely follows fluctuations in the marriage rate at an interval of about a year. This rising trend of marriages arrested the downward trend in the birth rate, but no marked increase occurred until 1940. It continued to rise through 1943, but will probably decline again after the decline in the marriage rate which began a year earlier. Studies show women marrying young have larger families than those marrying at an older age, but considering the interruption in the child-bearing of women whose husbands are overseas the net effect of earlier war marriages will be easily detected in the over all statistical picture.

Here's a fact worthy of note in the three years before the war, the maternal mortality rate was reduced 28 per cent in the first three years of the war. A further 30 per cent reduction was noted. This improvement kept on through 1943 despite an increased number of births among a highly mobile population, a severe strain on hospitals and medical facilities.

BUY War Savings Certificates

... BUYING WAR SAVINGS CERTIFICATES AND STAMPS is the only way by which most of us at home can, in some measure, prove ourselves worthy of those who are fighting—and dying—to preserve our freedom.

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Use of war savings stamps and two basic reasons for the good trend. Improved nutrition of the mother are it is suggested.

THE fight against V.D. is a family affair...

LAUGHING COUPLE, DODGING SHOWERS
A lot of rice... inside... garden...

These are scenes we know and like, because they're part of our lives... because they're part of our common sense.

But we know that these things don't "just happen." They have to be worked for, lived for. Protected, too, because of ever-present dangers which may spoil them.

Veneral Disease is a spoiler. In a cold, relentless way it can kill infants, rob the home of its breadwinner, cripple, destroy. These are not mere possibilities. THEY HAPPEN... RIGHT HERE IN CANADA!

But, these things should never happen. They can be prevented.

Young men and women can safeguard their future happiness together by making sure before marriage that V.D. will not bring their plans. A medical examination, including a blood test for syphilis, is a protection no couple can afford to pass up.

The expectant mother, too, may know for sure that her baby will be all she dreamed of. Syphilis in the expectant mother rarely shows outward signs, and it is no respecter of persons. An early check-up by her doctor, including a blood test, is an essential, yes, simple first step in protecting her baby's health.

Nor must the breadwinner neglect his part. The security of the home depends upon his ability to work regularly and efficiently. Unsuspected syphilis, striking in middle life, may make the head of the home unable to provide for his family. It is wise to KNOW FOR SURE in time. Industrial medical examinations should include a routine examination blood test.

A blood test should not be looked upon as something unusual. It should be regarded for what it is... a normal safeguard of health, security and happiness.

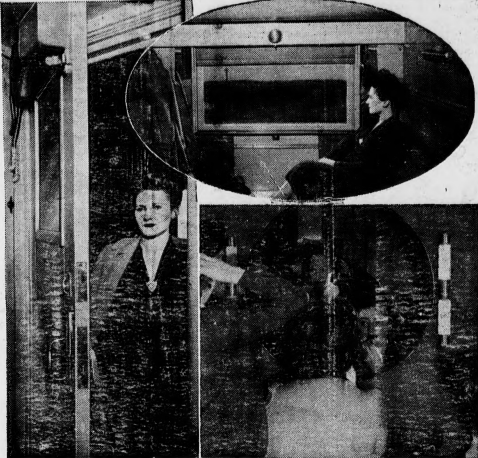
Invest a few minutes of your time in ASSURANCE.

FIGHT VD ON THE VICTOR FRONT

THE ALL THE FACTS ABOUT VD WITH YOUR Provincial Department of Health for the "VICTORY OVER DISEASE"

Sponsored by DEPARTMENT OF NATIONAL HEALTH AND WELFARE in furtherance of the VICTORY OVER DISEASE

C.P.R. Car Has First Automatic Door, Wider Windows



IN MODERN MANNER: Rebuilt as part of the Canadian Pacific Railway's program for immediate improvement and refinement of existing cars and radical changes in new rolling stock to be built when peace comes, the sleeping car "Valde" has many new features, with special consideration for the comfort of women and children. The first automatic door opener in a Canadian railway car at left has a pneumatic electric arrangement, visible at the top of the rear of the door, to do the work at the first touch of the luggage-laden passenger's hand. Top right is one of the wider windows in the car with one large window of the observation car type installed in each section to give an unbroken view of the countryside and replace two smaller windows

which served before. Bottom right is the powder room of this model for modernisation where innovations include tubular lighting, which is carried through the whole car, and a powder table and handbag shelf in black plastic. Other departures in the car include improved springs and anti-noise attachments on the trucks to add to smoother riding and undisturbed slumber, illuminated car numbers to prevent confusion on dimly lighted station platforms and an interior finish which employs metal trim and matted paint and upholstery in a pleasing combination. The car, which now is in service, also has outlets for electric razors, two-tone chiming to summon the porter and high-frequency buzzers for wake-up calls, on all cars of this type shipped.

Town & District

Born to Mr. and Mrs. O. F. Ferguson, November 18th, a girl, Beverly May.

L. G. Jack Lester, who is a member of the supporters at the Hotel Interment camp spent the week end in town visiting his wife and friends.

The date of the annual Old Timers' dance has been set for Friday evening December 8th. This will be the nineteenth of the famous dance held the spotlight in social affairs in Glenora. At the 20th dance next year some kind of a leather model should be made commemorating the event and presented to those who have never missed an Old Timers' dance in Glenora.

Mr. and Mrs. Jesse Bollinger left last Thursday evening for Tennessee where they will spend the winter visiting relative and friends. They do not expect to return until April.

Donald MacArthur who is a member of the Royal Canadian Navy and has been stationed near Montreal for some months past has arrived home to visit his parents Mr. and Mrs. J. A. MacArthur.

THE V. D. PROBLEM

The fight against V. D. is being intensified because it is one of Canada's most serious public health problems. The number of new cases exceed most reportable diseases, including poliomyelitis, typhoid fever, diphtheria, scarlet and tuberculosis.

More than 300,000 Canadian law-syllable, according to estimates of national authorities More than two-thirds of this number (200,000) are not aware of their infection, owing to the insidious nature of the disease which frequently shows no outward manifestations for many years. Seventy-five percent of all V.D. infections are acquired by the fifteen to thirty-year age group, with the peak at pre-marriage age.

Its spread is frequently associated

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SEEDTIME and HARVEST

By DR. K. W. NEATBY

Lias Elevators Farm Service
Winning, Manitoba

Oats and Barley

Twenty-two different varieties of oats appeared among samples sent in to our laboratory last year, for germination tests. Only eight were included in lists of recommended varieties. They are: Ajax, Banner, Eagle, Excelsior, Laird (including Legacy), Vanguard and Victory. However, these figures do not provide a true picture, because only 53 per cent of the total samples received were of non-recommended varieties. In other words, judging from the material which passed through our laboratory, 94.7% of the oats in the Prairie Provinces, in 1941, grew from seed of recommended varieties.

The situation with respect to barley is similar, but not quite so good. Seventeen different varieties were included in samples we tested for germination; but most of these are officially recommended. Oat 21, Minnesota 60 and Olin are recommended in special areas, for malting purposes; while Plush, Wisconsin 58, Salsola, Rex, Prospect, Neural, Regal and Tetra are considered suitable feed varieties.

Of the feed varieties, all except Tetra are smooth awned. 88.8% of the samples received were derived from recommended varieties. Some varieties are suited to some areas and others to others. Detailed recommendations may be obtained from Dominion Experimental Farms, Provincial Departments of Agriculture, Universities or Lias Elevator Farm Service.

Lias Elevator agents are authorized distributors of seed grain for Crop Improvement Associations in Manitoba and Alberta, and for the Seed Growers' Association in Saskatchewan. Farmers are invited to consult them about germination tests and seed supplies.

With active anti-social conditions. These include houses of prostitution, certain irresponsibly operated "speakeasies", hotels, rooming houses, etc., which passively or wilfully "facilitate" promiscuous sexual behavior, with resultant spreading of V.D.

The essential facts is for every citizen to create sound understanding of the problem and end conspiracy of silence. Oblivion of "quackery" and only a physician is qualified to diagnose or treat V. D. Charlatans who pose as "specialists in men's diseases" exploit victims with worthless remedies and lessen chances for cure when physician's care is finally sought.

Since the beginning of 1944, at which time a small staff of specialists was retained, the federal division has conducted an energetic program involving provision or creation of modern literature, films, etc., for distribution through provincial channels and has made full use of national newspaper, radio and theatre facilities.

Action is needed so that hidden syphilis may be found and reduce this tragic waste of human resources to ignorance or neglect. Substitution of humane, therapeutically valuable

This Season YOU'LL SEE

YOUTHFULNESS...

—"the state or time of being young," defines the dictionary, and now is the time of being young. Youthfulness, beauty's most alluring ally, blended with the wizardry of the new Rayon Cropes, gives the magic answer to "What to Wear." Take a glimpse into the EATON Catalogue and see:

Skirts that will meet any house half way... (Page 21)

Skirts that will meet any house half way... (Page 21)

Dresses with a young outlook... (Page 21)

Hats (Page 25) that glances they always get and show the feminine and youthful spirit of the woman who wears them. You'll look as modern as the times wear a jaunty little Sallor, or a resplendent hat to emphasize a severe suit.

about the things you buy in wartime

The KIDS ARE CERTAINLY TOUGH ON SHOES!

1,300,000 MORE PAIRS OF CHILDREN'S SHOES LAST YEAR

In the last twelve months Canadian manufacturers made for Canadian children about 25% more shoes than in 1939—five jobs—done by the organization and direction of production by this Board's Footwear Administration and the co-operation of manufacturers. And this was accomplished while they were making more essential type shoes for war workers, who wear out their shoes faster than they do in their normal employment.

THE DISAPPEARING ACT OF RUBBER-SOLE SHOES

In normal times most young Canadians got at least one pair of rubber soled, canvas-top shoes a year. But natural rubber supplies fell into enemy hands, and the manufacture of rubber footwear was drastically curtailed. We're now using reclaimed and synthetic rubber in these shoes—there have been more of them this year than there will be more next year. Leather-soled shoes have had to be used in place of the rubber-soled footwear but shoes made of leather need more care than running shoes. When they don't get it they wear out more quickly when they get wet they must be dried slowly, away from direct heat—and they should be graced soon. It's not always a case of poor quality; it's poor care.

LEATHER GOES TO WAR

You've got to have good strong leather for children's shoes, but the soldiers are taking most of ours for their boots. For these leathers, a substantial portion of the hides come from South America and other countries. War cut down the imports and there have been difficulties in getting enough of these and our own hides tanned into leather due to shortage of workers. The production of high grade leather shoes has, however, been maintained at the highest level consistent with the labour and materials available. While shoe factories have been working overtime, factory capacity for civilian shoes cannot be expanded in wartime and it's not possible to change plants from the manufacture of one type of shoe to another—for instance, from women's to children's. The processes, the machines and the lasts are different.

TURNING HIDES INTO SHOES

There are very large war uses of leather—for instance, in footwear. A soldier requires four pairs of shoes in the first year of his service and about three pairs per year thereafter. But, what is more important, he needs to have his shoes re-soled four or five times a year. His shoes are of the highest quality leathers obtainable, leaving the other grades of leather for civilian use. Airmen need leather for jackets and uniforms. War factories need leather for belting and harnesses need leather for harnesses. Leather—the best leathers—has gone to war.

TEST YOUR GRAIN FOR GERMINATION

It is important to know the germinating quality of your grain. Your Alberta Pacific Agent will arrange for germination tests free of charge.

The Alberta Pacific Grain Co. (1942)

PREPARE FOR NEXT YEAR

Preparation for next year's crop should include a Seed Test. Here a germination test made on your seed—NOW!

Our Agricultural Department makes such tests free of charge. If you have an agricultural or marketing problem, please write agent who will refer it to us for consideration and advice.

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